Abstract of the Disclosure

METHOD AND SYSTEM FOR SELLING
CLOTHES

5   A novel system provided for selling goods has an electronic device configured to enable a customer to access a group of items pre-selected for the customer based on an evaluation made when the goods are tried on by a human model having similar individual characteristics as the customer. The evaluation is performed by the human model trying on the goods to evaluate whether the goods fit the customer, and/or by an expert evaluating whether the goods are suitable for
10   a human model trying on the goods. The goods are classified in accordance with a pre-set classification. Human models are selected to represent categories of the pre-set classification. The goods are tried on by the human models of the respective categories, and are evaluated to determine   evaluation marks.
15   Individual characteristics of a customer are obtained to determine to which category in the pre-set classification the customer belongs. The customer is enabled to access a group of items pre-selected based on the evaluation marks for the goods in the category to which the customer belongs. The retail system involved in selling clothes items may comprise a plurality of retail facilities for
20   selling pre-ordered food products. An ordering mechanism is provided for enabling customers to order clothes items, together with the food products, for delivery at a designated retail facility.